

RESOLUTION NO. R22-031

A RESOLUTION DESIGNATING THE GRAHAM COUNTY CHAMBER OF COMMERCE AS THE OFFICIAL DESTINATION MARKETING ORGANIZATION (DMO) FOR THE PURPOSE OF COORDINATING TOURISM PROMOTION WITH THE ARIZONA OFFICE OF TOURISM (AOT)

WHEREAS, the Chamber of Commerce is a non-profit organization responsible for the promotion and marketing of the City of Safford as a tourism destination on a year-round basis, having a dedicated tourism marketing budget and a website and social media presence;

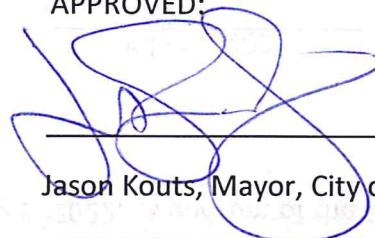
WHEREAS, the Arizona Office of Tourism (AOT) recognizes only one DMO per established community and requires that a DMO must be recognized by Entity leadership through official action for the purpose of coordinating tourism promotion with AOT; and

WHEREAS, such official action must also designate a representative who is authorized by the official action to execute the DMO Affidavit on behalf of the entity; and

NOW THEREFORE BE IT RESOLVED, the Mayor and City Council of the City of Safford, Graham County, Arizona hereby designate the Graham County Chamber of Commerce as the official Destination Marketing Organization for the City of Safford.

BE IT FURTHER RESOLVED the Mayor of the City of Safford is hereby designated and authorized to execute on behalf of the City of Safford a DMO Affidavit and other documentation necessary to maintain the Chamber's designation.

APPROVED:



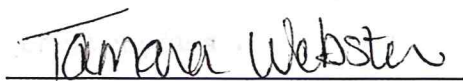
Jason Kouts, Mayor, City of Safford

APPROVED AS TO FORM:



William J. Sims, III, City Attorney

ATTEST:



Tamara Webster, CMC, City Clerk

CERTIFICATION

) STATE OF ARIZONA

) ss

) County of Graham

I HEREBY CERTIFY that the foregoing Resolution Number R22-031 was duly passed and adopted by the Mayor and City Council of the City of Safford, Graham County, Arizona, at a regular council meeting held July 11, 2022 with an effective date of July 1, 2022. A quorum of the Council was present at the meeting.

Tamara Webster, CMC, City Clerk

Tamara Webster

Date:

July 11, 2022