



Holiday Event

SPONSORSHIP OPPORTUNITIES

18th Annual Merry Main Street & Tree Lighting - Friday, November 29, 2019

22nd Annual Holiday Light Parade - Saturday, December 7, 2019

The Safford Downtown Association is seeking sponsors for their Merry Main Street event. Sponsorship levels vary with specific benefits for each level. **Deadline to commit to your sponsorship is October 15.** All sponsors have the opportunity to provide banners for display at the Merry Main Street event.

\$2000 SANTA'S ZIP LINE LEVEL

Company named with Logo (Top of Flyer)
Named Sponsor of Zip Line
Opportunity to provide merchandise giveaways at Merry Main Street event
Company Name and Logo on print ads, Verbal mentions in radio ads
Company Banner can be displayed at event

\$1000 SNOWMAN LEVEL

Company named with Logo (Top of Flyer)
Named Sponsor of Stage at Merry Main Street
Opportunity to provide a judge for the Holiday Light Parade
Company Name and Logo on print ads, Verbal mentions in radio ads
Company Banner can be displayed at event

\$500 RUDOLPH LEVEL

Company named with Logo (Bottom of Flyer)
Company Name and Logo on print ads, Verbal mentions in radio ads
Company Banner can be displayed at event

\$100 ELF LEVEL

Company Banner can be displayed at event

If you are interested in helping to sponsor 2019's Merry Main Street, please contact Amber Hogle at 928-432-4148 or email ahogle@saffordaz.gov.