

HOW AN ENTERTAINMENT DISTRICT IS ESTABLISHED

The Arizona Revised Statutes requires the City Council to adopt by resolution designating an entertainment district. Before voting on a resolution to designate an entertainment district, the City Council will hold a public hearing to receive comments from the public in favor of or against the creation of this district.

Based on population, Safford can have only one district. The district shall not exceed one square mile in area and needs to be at least one-eighth mile in width. **The exact boundaries of the district are not yet determined and will be part of the City Council discussion should this item move forward.**

WE WANT YOUR FEEDBACK:

Are you in favor or opposed to creating an entertainment district? Are you in favor, but feel there should be certain limits? Provide your comments via the link below:

<https://www.surveymonkey.com/r/saffordentertainmentdistrict>

Your feedback is appreciated.
Survey closes July 7.

**For more information
or to provide comments,
please contact:**

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CREATING AN ENTERTAINMENT DISTRICT

Your Feedback is Valued
Take the Online Survey
- 3 Simple Questions -





Safford Main Street

To attract a variety of new businesses as part of an ongoing effort to revitalize the downtown area, City Council is considering the establishment of an entertainment district. The City Council is seeking input from Safford citizens, business owners, property owners and faith based organizations on whether an entertainment district is a good fit for the Safford Community.

Based on initial feedback received, the City Council will decide if they should move forward with a public hearing on designating an area downtown as an entertainment district. The public hearing will provide the community with an opportunity to express their support and/or concerns on this issue.

This brochure is intended to provide information on what an entertainment district is and how the community can provide input on whether they want to see this type of district created in downtown Safford.

WHAT IS AN ENTERTAINMENT DISTRICT

In 2010, the Arizona State Legislature approved a new law that allows cities to designate an “entertainment district.” This legislation was created to provide relief from certain liquor license requirements for properties located in areas with entertainment, artistic and cultural venues such as music halls, concert facilities, theaters, museums, studios, galleries, restaurants, bars and other related facilities.

Currently, properties located within 300 feet of a church or a public or private K-12 school can not obtain a new liquor license unless the establishment is a restaurant that generates 40% of revenue from the sale of food, or is a hotel/motel with a restaurant, or is a special event or festival, or is a not-for-profit performing arts theatre with 250 or more seats. In an entertainment district, City Council, on a case by case basis, can request the Arizona Department of Liquor Licenses and Control approve an exemption from the distance requirements mentioned above. The Arizona Department of Liquor Licenses and Control has the final authority to approve or deny liquor license requests.

DOWNTOWN REVIEW

A review of Main Street has identified nine churches that are located on or near Main Street. Applying the 300 foot separation rule eliminates a large number of properties that can be utilized for a micro brewery, winery, tasting room or beer and wine bar because these types of establishments typically do not generate 40% of their revenue from food sales.

As part of adopting a resolution to create an entertainment district, the City Council can dictate which types of liquor licenses are exempt from the 300 foot separation rule on a case by case basis. Examples of types of liquor licenses include beer and wine bar, beer and wine store, craft distiller, micro brewery, winery, tasting room, bar and liquor store.