

MURAL PROJECT

Request for Qualifications

Mural for east wall of Farmers Insurance building, located at 610 W Main Street

Project Site:

East side of 610 W Main Street (Farmers Insurance Building). The mural space is approximately 42' long by 14.6' high (the highest point of the wall). It is a cinder block wall.



Budget:

The total budget for this project is \$5,000. (\$3/square foot plus supplies and donor gifts) The budget includes costs associated with the project including, but not limited to: artist's stipend, materials and associated costs.

Timeline:

Fundraising:

First Mural Funded by FMI Grant

Request for Qualifications:

January 24 – Competition Announced

February 21 – RFQ deadline

Selection Committee (SDA) Meets:

February 27

Semi-finalists notified:

By March 6

Semi-finalists presentations:

March 20

Finalist announced & contacted:

By March 27

Contract Signed:

By April 10

Mural completion date:

By June 30



How to Apply:

Artists' RFQ packet should include the following:

- **Letter of Interest:** No more than one page in length that explains the artist's interest in the project.
- **Current Resume:** If submitting as a team, a current resume should be submitted for each team member.
- **Images of Previous Work (10 max):** Digital images are preferred and should be .jpg, 300 dpi, 6 inches in the longest direction, RGB color.
- **Image List:** Please include: artist's name, title, date, medium, size. If a commissioned project, include location and the commission budget.
- **References:** Submit three professional references who have direct knowledge of the artist's work and working methods. List must include name, title, company/organization, email address and phone number.
- **Contact Details:** Include a phone number and/or email address where you can be reached.
- **Optional:** The artist may include up to three selections of support materials such as reviews, news articles, and other related information.

Submit all qualification materials on a jump drive by 6:00 p.m. on February 21, 2019 to:

Downtown Mural Project
Attn: Amber Hogle
808 S 8th Avenue
PO Box 272
Safford, AZ 85548
Office Hours: Monday – Thursday; 7:00 a.m. – 6:00 p.m.

Next Steps:

The Safford Downtown Association (selection committee) will review all artist submissions and select up to three artists to develop proposals for the site. Those artists will be compensated \$150 each for concept development and presentation to the committee. A finalist will be selected following this stage of process.

The concept should be reflective of the Safford Community. Potential concepts for the mural include:

- a. Tourism – maps, local celebrations, etc
- b. Landscape – Mt Graham, Downtown
- c. Culture – Downtown events, shopping and dining
- d. Industry – Copper, Cotton, Cattle

Questions?

Questions regarding the Downtown Mural Project can be addressed to the City of Safford Downtown Association Liaison:

Amber Hogle
Administrative Events Liaison
808 S 8th Avenue
PO Box 272
Safford, AZ 85548
928-432-4148
ahogle@saffordaz.gov
Office Hours: Monday – Thursday; 7:00 a.m. – 6:00 p.m.