

RESOLUTION NO. R21-023

A RESOLUTION DESIGNATING THE GRAHAM COUNTY CHAMBER OF COMMERCE AS THE OFFICIAL DESTINATION MARKETING ORGANIZATION (DMO) FOR THE PURPOSE OF COORDINATING TOURISM PROMOTION WITH THE ARIZONA OFFICE OF TOURISM (AOT)

WHEREAS, the Chamber of Commerce is a non-profit organization responsible for the promotion and marketing of the City of Safford as a tourism destination on a year-round basis, having a dedicated tourism marketing budget and a website and social media presence; and,

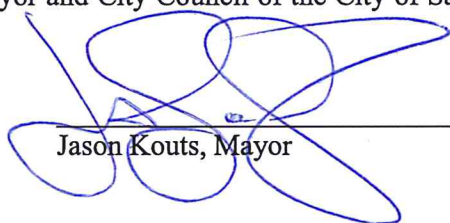
WHEREAS, the Arizona Office of Tourism (AOT) recognizes only one DMO per established community and requires that a DMO must be recognized by Entity leadership through official action for the purpose of coordinating tourism promotion with AOT; and,

WHEREAS, such official action must also designate a representative who is authorized by the official action to execute the DMO Affidavit on behalf of the entity; and,

NOW THEREFORE BE IT RESOLVED, the Mayor and City Council of the City of Safford, Graham County, Arizona hereby designate the Graham County Chamber of Commerce as the official Destination Marketing Organization for the City of Safford.

BE IT FURTHER RESOLVED the Mayor of the City of Safford is hereby designated and authorized to execute on behalf of the City of Safford a DMO Affidavit and other documentation necessary to maintain the Chamber's designation.


APPROVED AND ADOPTED by the Mayor and City Council of the City of Safford, Arizona, this 23 day of August 2021.




Jason Kouts, Mayor

ATTEST:

APPROVED AS TO FORM:



Tamara Webster, CMC, City Clerk




William J. Sims, III, City Attorney

State of Arizona)
) ss
County of Graham)

CERTIFICATION

I HEREBY CERTIFY that the foregoing Resolution Number R21-023 was duly passed and adopted by the Mayor and City Council of the City of Safford, Graham County, Arizona, at a regular council meeting held August 23, 2021. A quorum of the Council was present at the meeting.

August 23, 2021
Date



Tamara Webster, CMC, City Clerk