

Safford Downtown Association

AGENDA

Board Strategic Planning Session

Wednesday, May 2, 2018

Noon – 6:00 PM

Noon	Welcome and Lunch	<i>President</i>
	Overview of the Planning Session <ul style="list-style-type: none">• Priorities• Process• Desired Outcomes	<i>Consultant</i>
1:00 PM	Safford Downtown Accomplishments (PY 2017)	<i>Board/Consultant</i>
1:30 PM	Review of Survey Results	<i>Board/Consultant</i>
2:00 PM	Discussion and Drafting of 2018 - 2023 Strategic Plan <ul style="list-style-type: none">• Solidify Broad-Base Goals• Identify 5-year objectives• 2018/2019 Priorities	<i>Consultant</i>
4:00 PM	Priorities for the Board/Leadership	<i>Consultant</i>
5:30 PM	Next Steps/Wrap Up	<i>Consultant</i>
6:00 PM	Adjournment	<i>President</i>